



# At a Glance

[www.selectSBCounty.com](http://www.selectSBCounty.com)

Rev. Jan 2021

## GEOGRAPHY

<b>20,160</b> SQUARE MILES	Local Market of <b>23</b> MILLION PEOPLE (within 3-hour drive time)	<b>24</b> INCORPORATED CITIES	<b>\$1+</b> TRILLION GDP (within 3-hour drive time)	<b>340</b> DAYS OF SUNSHINE	<b>30</b> min. MEAN COMMUTE
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## TRANSPORTATION



**40 MILES**  
FROM  
LOS ANGELES & LONG BEACH  
SEAPORT

**3** MAJOR  
AIRPORTS

**3** MAJOR  
INTERSTATE  
HIGHWAYS

**2** MAJOR  
RAILWAYS

## EDUCATION + WORKFORCE

(Source: Chmura, 2020)

**2.1M+** POPULATION  
COUNT

**20+** COLLEGE & UNIVERSITIES  
NEARBY

**960K+** PERSON  
WORKFORCE

**6.5M+** EMPLOYEE  
LABOR SHED

## DEMOGRAPHICS

(Source: ESRI BAO, 2020)

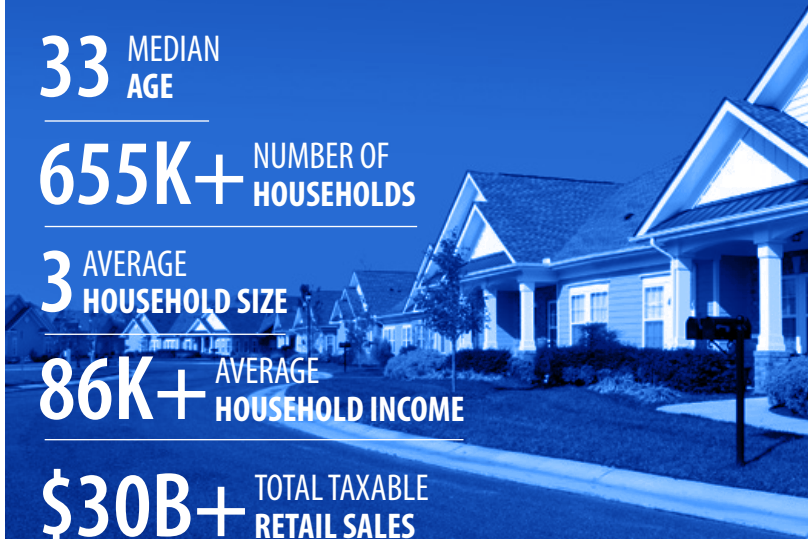
**33** MEDIAN  
AGE

**655K+** NUMBER OF  
HOUSEHOLDS

**3** AVERAGE  
HOUSEHOLD SIZE

**86K+** AVERAGE  
HOUSEHOLD INCOME

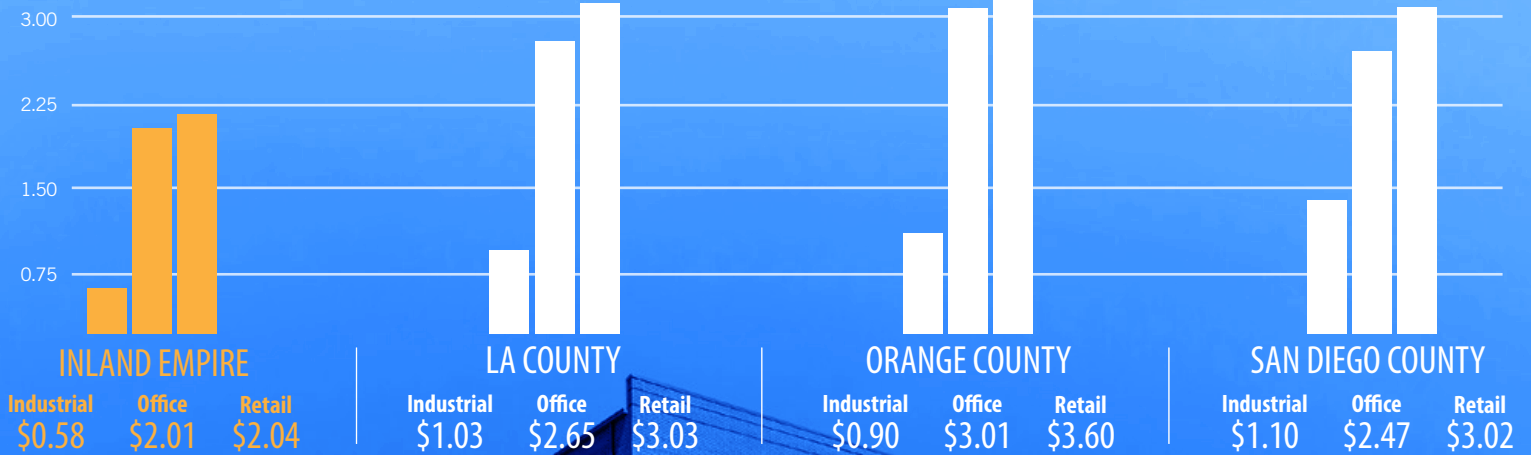
**\$30B+** TOTAL TAXABLE  
RETAIL SALES  
(Including Food/Drink)



# COST COMPARISON

Asking Lease Rates Per Square Foot per Month Inland Empire vs. Coastal Counties

(Source: CBRE, Q1 2020)



## RECREATION

**4**  
NATIONAL PARKS  
PRESERVES FORESTS

**6**  
MAJOR  
SKI RESORTS

**9**  
LARGE REGIONAL  
PARKS



## SAN BERNARDINO COUNTY YOUR PARTNER IN BUSINESS

Human Resource Hotline

Market Analysis Assistance

Free Project Consultation And Facilitation

Employment Recruitment Services

Site Selection Assistance

Regulatory And Tax Assistance

Layoff Prevention Services

Labor Market Services

Permitting Assistance

America's Job Center of CA

Referrals For External Business Resources

Training And Education Services



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## BOARD OF SUPERVISORS

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First District Supervisor

**Janice Rutherford**  
Second District Supervisor

**Dawn Rowe**  
Vice Chair, Third District Supervisor

**Curt Hagman**  
Chairman, Fourth District Supervisor

**Joe Baca, Jr.**  
Fifth District Supervisor

**Leonard X. Hernandez**  
Chief Executive Officer