



Economic Development

SAN BERNARDINO COUNTY, CA

# 2020 DEMOGRAPHIC PROFILE

## **Economic Development**

385 North Arrowhead Avenue, 3rd Floor  
San Bernardino, CA 92415-0043  
P. 909.387.4700  
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**SelectSBCounty.com**



# County of San Bernardino

|  |           |
|--|-----------|
| 2019 Population                        | 2,188,174 |
| 2024 Projected Population              | 2,264,033 |
| Median Age                             | 33.1      |
| Median Household Income                | \$60,761  |
| Average Household Income               | \$81,334  |
| Race and Ethnicity                     |           |
| White Alone                            | 53.2%     |
| Black Alone                            | 8.5%      |
| American Indian Alone                  | 1.1%      |
| Asian or Pacific Islander Alone        | 7.7%      |
| Hispanic Origin (any race)             | 54.6%     |
| Educational Attainment 25+             |           |
| High School Graduate                   | 26.5%     |
| Some College, No Degree                | 25.3%     |
| Associate Degree                       | 8.4%      |
| Bachelor's Degree                      | 13.1%     |
| Master's/Professional/Doctorate Degree | 6.8%      |



# Adelanto

|  |          |
|--|----------|
| 2019 Population                        | 35,298   |
| 2024 Projected Population              | 36,954   |
| Median Age                             | 27.1     |
| Median Household Income                | \$38,011 |
| Average Household Income               | \$47,577 |
| Race and Ethnicity                     |          |
| White Alone                            | 42.5%    |
| Black Alone                            | 18.5%    |
| American Indian Alone                  | 1.2%     |
| Asian or Pacific Islander Alone        | 2.8%     |
| Hispanic Origin (any race)             | 63.6%    |
| Educational Attainment 25+             |          |
| High School Graduate                   | 26.9%    |
| Some College, No Degree                | 27.9%    |
| Associate Degree                       | 5.9%     |
| Bachelor's Degree                      | 4.0%     |
| Master's/Professional/Doctorate Degree | 1.0%     |

# Apple Valley

|  |          |
|--|----------|
| 2019 Population                        | 73,855   |
| 2024 Projected Population              | 76,457   |
| Median Age                             | 38.4     |
| Median Household Income                | \$55,143 |
| Average Household Income               | \$77,430 |
| Race and Ethnicity                     |          |
| White Alone                            | 64.5%    |
| Black Alone                            | 9.4%     |
| American Indian Alone                  | 1.2%     |
| Asian or Pacific Islander Alone        | 4.1%     |
| Hispanic Origin (any race)             | 35.6%    |
| Educational Attainment 25+             |          |
| High School Graduate                   | 31.0%    |
| Some College, No Degree                | 27.8%    |
| Associate Degree                       | 11.4%    |
| Bachelor's Degree                      | 10.0%    |
| Master's/Professional/Doctorate Degree | 6.6%     |

# Barstow

|  |          |
|--|----------|
| 2019 Population                        | 23,833   |
| 2024 Projected Population              | 24,432   |
| Median Age                             | 32.0     |
| Median Household Income                | \$50,280 |
| Average Household Income               | \$59,632 |
| Race and Ethnicity                     |          |
| White Alone                            | 48.3%    |
| Black Alone                            | 14.0%    |
| American Indian Alone                  | 2.1%     |
| Asian or Pacific Islander Alone        | 4.9%     |
| Hispanic Origin (any race)             | 50.1%    |
| Educational Attainment 25+             |          |
| High School Graduate                   | 32.6%    |
| Some College, No Degree                | 25.0%    |
| Associate Degree                       | 9.0%     |
| Bachelor's Degree                      | 7.4%     |
| Master's/Professional/Doctorate Degree | 3.2%     |

# Big Bear Lake

|  |          |
|--|----------|
| 2019 Population                        | 5,247    |
| 2024 Projected Population              | 5,379    |
| Median Age                             | 48.9     |
| Median Household Income                | \$53,758 |
| Average Household Income               | \$83,338 |
| Race and Ethnicity                     |          |
| White Alone                            | 80.0%    |
| Black Alone                            | 0.5%     |
| American Indian Alone                  | 1.0%     |
| Asian or Pacific Islander Alone        | 2.2%     |
| Hispanic Origin (any race)             | 27.4%    |
| Educational Attainment 25+             |          |
| High School Graduate                   | 27.0%    |
| Some College, No Degree                | 25.3%    |
| Associate Degree                       | 16.0%    |
| Bachelor's Degree                      | 13.1%    |
| Master's/Professional/Doctorate Degree | 6.0%     |

# Chino

|  |          |
|--|----------|
| 2019 Population                        | 93,136   |
| 2024 Projected Population              | 97,115   |
| Median Age                             | 35       |
| Median Household Income                | \$85,354 |
| Average Household Income               | \$94,182 |
| Race and Ethnicity                     |          |
| White Alone                            | 51.7%    |
| Black Alone                            | 7.0%     |
| American Indian Alone                  | 1.1%     |
| Asian or Pacific Islander Alone        | 12.5%    |
| Hispanic Origin (any race)             | 57.9%    |
| Educational Attainment 25+             |          |
| High School Graduate                   | 19.2%    |
| Some College, No Degree                | 24.4%    |
| Associate Degree                       | 9.0%     |
| Bachelor's Degree                      | 16.3%    |
| Master's/Professional/Doctorate Degree | 7.4%     |

# Chino Hills

|  |           |
|--|-----------|
| 2019 Population                        | 82,916    |
| 2024 Projected Population              | 86,834    |
| Median Age                             | 37.8      |
| Median Household Income                | \$111,841 |
| Average Household Income               | \$138,346 |
| Race and Ethnicity                     |           |
| White Alone                            | 45.2%     |
| Black Alone                            | 4.4%      |
| American Indian Alone                  | 0.5%      |
| Asian or Pacific Islander Alone        | 34.5%     |
| Hispanic Origin (any race)             | 33.7%     |
| Educational Attainment 25+             |           |
| High School Graduate                   | 16.7%     |
| Some College, No Degree                | 22.3%     |
| Associate Degree                       | 9.6%      |
| Bachelor's Degree                      | 30.1%     |
| Master's/Professional/Doctorate Degree | 14.6%     |

# Grand Terrace

|  |          |
|--|----------|
| 2019 Population                        | 12,392   |
| 2024 Projected Population              | 12,614   |
| Median Age                             | 37.9     |
| Median Household Income                | \$71,405 |
| Average Household Income               | \$90,598 |
| Race and Ethnicity                     |          |
| White Alone                            | 59.8%    |
| Black Alone                            | 5.6%     |
| American Indian Alone                  | 1.1%     |
| Asian or Pacific Islander Alone        | 8.0%     |
| Hispanic Origin (any race)             | 47.9%    |
| Educational Attainment 25+             |          |
| High School Graduate                   | 29.1%    |
| Some College, No Degree                | 22.0%    |
| Associate Degree                       | 9.4%     |
| Bachelor's Degree                      | 15.0%    |
| Master's/Professional/Doctorate Degree | 13.2%    |

# Hesperia

|  |          |
|--|----------|
| 2019 Population                        | 96,995   |
| 2024 Projected Population              | 100,299  |
| Median Age                             | 31.3     |
| Median Household Income                | \$52,723 |
| Average Household Income               | \$67,691 |
| Race and Ethnicity                     |          |
| White Alone                            | 56.6%    |
| Black Alone                            | 5.5%     |
| American Indian Alone                  | 1.3%     |
| Asian or Pacific Islander Alone        | 2.7%     |
| Hispanic Origin (any race)             | 56.5%    |
| Educational Attainment 25+             |          |
| High School Graduate                   | 34.1%    |
| Some College, No Degree                | 24.9%    |
| Associate Degree                       | 8.2%     |
| Bachelor's Degree                      | 6.9%     |
| Master's/Professional/Doctorate Degree | 3.3%     |

# Colton

|  |          |
|--|----------|
| 2019 Population                        | 54,580   |
| 2024 Projected Population              | 55,772   |
| Median Age                             | 29.8     |
| Median Household Income                | \$48,843 |
| Average Household Income               | \$61,773 |
| Race and Ethnicity                     |          |
| White Alone                            | 41.8%    |
| Black Alone                            | 8.8%     |
| American Indian Alone                  | 1.2%     |
| Asian or Pacific Islander Alone        | 5.6%     |
| Hispanic Origin (any race)             | 74.6%    |
| Educational Attainment 25+             |          |
| High School Graduate                   | 29.8%    |
| Some College, No Degree                | 23.6%    |
| Associate Degree                       | 7.8%     |
| Bachelor's Degree                      | 9.9%     |
| Master's/Professional/Doctorate Degree | 4.5%     |

# Highland

|  |          |
|--|----------|
| 2019 Population                        | 55,536   |
| 2024 Projected Population              | 56,752   |
| Median Age                             | 32.0     |
| Median Household Income                | \$60,387 |
| Average Household Income               | \$84,519 |
| Race and Ethnicity                     |          |
| White Alone                            | 49.0%    |
| Black Alone                            | 10.8%    |
| American Indian Alone                  | 1.0%     |
| Asian or Pacific Islander Alone        | 8.7%     |
| Hispanic Origin (any race)             | 53.3%    |
| Educational Attainment 25+             |          |
| High School Graduate                   | 21.9%    |
| Some College, No Degree                | 25.5%    |
| Associate Degree                       | 8.4%     |
| Bachelor's Degree                      | 12.2%    |
| Master's/Professional/Doctorate Degree | 9.2%     |

# Fontana

|  |          |
|--|----------|
| 2019 Population                        | 214,238  |
| 2024 Projected Population              | 222,305  |
| Median Age                             | 30.5     |
| Median Household Income                | \$71,133 |
| Average Household Income               | \$86,709 |
| Race and Ethnicity                     |          |
| White Alone                            | 45.5%    |
| Black Alone                            | 9.1%     |
| American Indian Alone                  | 1.0%     |
| Asian or Pacific Islander Alone        | 7.4%     |
| Hispanic Origin (any race)             | 71.3%    |
| Educational Attainment 25+             |          |
| High School Graduate                   | 28.6%    |
| Some College, No Degree                | 23.9%    |
| Associate Degree                       | 6.5%     |
| Bachelor's Degree                      | 12.8%    |
| Master's/Professional/Doctorate Degree | 4.8%     |

# Loma Linda

|  |          |
|--|----------|
| 2019 Population                        | 25,340   |
| 2024 Projected Population              | 26,544   |
| Median Age                             | 35.3     |
| Median Household Income                | \$64,268 |
| Average Household Income               | \$92,360 |
| Race and Ethnicity                     |          |
| White Alone                            | 42.2%    |
| Black Alone                            | 8.5%     |
| American Indian Alone                  | 0.4%     |
| Asian or Pacific Islander Alone        | 32.7%    |
| Hispanic Origin (any race)             | 26.0%    |
| Educational Attainment 25+             |          |
| High School Graduate                   | 17.3%    |
| Some College, No Degree                | 17.0%    |
| Associate Degree                       | 8.2%     |
| Bachelor's Degree                      | 24.4%    |
| Master's/Professional/Doctorate Degree | 24.7%    |

# Montclair

|  |          |
|--|----------|
| 2019 Population                        | 40,594   |
| 2024 Projected Population              | 42,420   |
| Median Age                             | 32       |
| Median Household Income                | \$53,917 |
| Average Household Income               | \$68,267 |
| Race and Ethnicity                     |          |
| White Alone                            | 50.7%    |
| Black Alone                            | 4.8%     |
| American Indian Alone                  | 1.1%     |
| Asian or Pacific Islander Alone        | 9.6%     |
| Hispanic Origin (any race)             | 74.4%    |
| Educational Attainment 25+             |          |
| High School Graduate                   | 28.7%    |
| Some College, No Degree                | 21.1%    |
| Associate Degree                       | 7.2%     |
| Bachelor's Degree                      | 11.2%    |
| Master's/Professional/Doctorate Degree | 2.7%     |

# Redlands

|  |           |
|--|-----------|
| 2019 Population                        | 72,172    |
| 2024 Projected Population              | 74,297    |
| Median Age                             | 37.7      |
| Median Household Income                | \$74,993  |
| Average Household Income               | \$105,722 |
| Race and Ethnicity                     |           |
| White Alone                            | 64.1%     |
| Black Alone                            | 5.3%      |
| American Indian Alone                  | 0.9%      |
| Asian or Pacific Islander Alone        | 9.7%      |
| Hispanic Origin (any race)             | 36.0%     |
| Educational Attainment 25+             |           |
| High School Graduate                   | 19.7%     |
| Some College, No Degree                | 23.3%     |
| Associate Degree                       | 9.7%      |
| Bachelor's Degree                      | 21.9%     |
| Master's/Professional/Doctorate Degree | 16.3%     |

# Needles

|  |          |
|--|----------|
| 2019 Population                        | 4,909    |
| 2024 Projected Population              | 4,995    |
| Median Age                             | 40.1     |
| Median Household Income                | \$38,966 |
| Average Household Income               | \$58,663 |
| Race and Ethnicity                     |          |
| White Alone                            | 70.6%    |
| Black Alone                            | 2.0%     |
| American Indian Alone                  | 9.6%     |
| Asian or Pacific Islander Alone        | 0.8%     |
| Hispanic Origin (any race)             | 27.4%    |
| Educational Attainment 25+             |          |
| High School Graduate                   | 36.1%    |
| Some College, No Degree                | 30.6%    |
| Associate Degree                       | 5.5%     |
| Bachelor's Degree                      | 5.9%     |
| Master's/Professional/Doctorate Degree | 4.9%     |

# Rialto

|  |          |
|--|----------|
| 2019 Population                        | 104,113  |
| 2024 Projected Population              | 106,569  |
| Median Age                             | 29.8     |
| Median Household Income                | \$56,925 |
| Average Household Income               | \$70,254 |
| Race and Ethnicity                     |          |
| White Alone                            | 42.9%    |
| Black Alone                            | 14.6%    |
| American Indian Alone                  | 1%       |
| Asian or Pacific Islander Alone        | 2.8%     |
| Hispanic Origin (any race)             | 72.6%    |
| Educational Attainment 25+             |          |
| High School Graduate                   | 31.0%    |
| Some College, No Degree                | 22.0%    |
| Associate Degree                       | 6.2%     |
| Bachelor's Degree                      | 8.0%     |
| Master's/Professional/Doctorate Degree | 2.9%     |

# Ontario

|  |          |
|--|----------|
| 2019 Population                        | 177,706  |
| 2024 Projected Population              | 184,847  |
| Median Age                             | 31.7     |
| Median Household Income                | \$59,986 |
| Average Household Income               | \$75,022 |
| Race and Ethnicity                     |          |
| White Alone                            | 48.6%    |
| Black Alone                            | 6.1%     |
| American Indian Alone                  | 1.0%     |
| Asian or Pacific Islander Alone        | 6.5%     |
| Hispanic Origin (any race)             | 72.5%    |
| Educational Attainment 25+             |          |
| High School Graduate                   | 27.5%    |
| Some College, No Degree                | 23.2%    |
| Associate Degree                       | 7.4%     |
| Bachelor's Degree                      | 11.7%    |
| Master's/Professional/Doctorate Degree | 4.1%     |

# San Bernardino

|  |          |
|--|----------|
| 2019 Population                        | 219,320  |
| 2024 Projected Population              | 226,143  |
| Median Age                             | 29.8     |
| Median Household Income                | \$43,527 |
| Average Household Income               | \$58,715 |
| Race and Ethnicity                     |          |
| White Alone                            | 43.8%    |
| Black Alone                            | 13.5%    |
| American Indian Alone                  | 1.3%     |
| Asian or Pacific Islander Alone        | 4.6%     |
| Hispanic Origin (any race)             | 65.5%    |
| Educational Attainment 25+             |          |
| High School Graduate                   | 28.1%    |
| Some College, No Degree                | 22.3%    |
| Associate Degree                       | 5.8%     |
| Bachelor's Degree                      | 7.8%     |
| Master's/Professional/Doctorate Degree | 2.7%     |

# Rancho Cucamonga

|  |           |
|--|-----------|
| 2019 Population                        | 177,080   |
| 2024 Projected Population              | 183,344   |
| Median Age                             | 36.3      |
| Median Household Income                | \$87,357  |
| Average Household Income               | \$110,321 |
| Race and Ethnicity                     |           |
| White Alone                            | 57.3%     |
| Black Alone                            | 9.2%      |
| American Indian Alone                  | 0.7%      |
| Asian or Pacific Islander Alone        | 12.6%     |
| Hispanic Origin (any race)             | 40.9%     |
| Educational Attainment 25+             |           |
| High School Graduate                   | 19.4%     |
| Some College, No Degree                | 26.7%     |
| Associate Degree                       | 11.2%     |
| Bachelor's Degree                      | 22.0%     |
| Master's/Professional/Doctorate Degree | 13.3%     |

# Twentynine Palms

|  |          |
|--|----------|
| 2019 Population                        | 25,426   |
| 2024 Projected Population              | 25,962   |
| Median Age                             | 25.1     |
| Median Household Income                | \$45,359 |
| Average Household Income               | \$58,001 |
| Race and Ethnicity                     |          |
| White Alone                            | 67.3%    |
| Black Alone                            | 8.6%     |
| American Indian Alone                  | 1.3%     |
| Asian or Pacific Islander Alone        | 6.2%     |
| Hispanic Origin (any race)             | 25.7%    |
| Educational Attainment 25+             |          |
| High School Graduate                   | 26.6%    |
| Some College, No Degree                | 32.1%    |
| Associate Degree                       | 8.9%     |
| Bachelor's Degree                      | 15.4%    |
| Master's/Professional/Doctorate Degree | 5.1%     |

Adelanto  
Apple Valley  
Barstow  
Big Bear Lake  
Chino  
Chino Hills  
Colton  
Fontana  
Grand Terrace  
Hesperia  
Highland  
Loma Linda  
Montclair  
Needles  
Ontario  
Rancho Cucamonga  
Redlands  
Rialto  
San Bernardino  
Twentynine Palms  
Upland  
Victorville  
Yucaipa  
Yucca Valley

## Upland

|  |          |
|--|----------|
| 2019 Population                        | 78,029   |
| 2024 Projected Population              | 80,126   |
| Median Age                             | 37.6     |
| Median Household Income                | \$70,399 |
| Average Household Income               | \$94,421 |
| Race and Ethnicity                     |          |
| White Alone                            | 61.5%    |
| Black Alone                            | 7.2%     |
| American Indian Alone                  | 0.7%     |
| Asian or Pacific Islander Alone        | 10.1%    |
| Hispanic Origin (any race)             | 44.1%    |
| Educational Attainment 25+             |          |
| High School Graduate                   | 21.9%    |
| Some College, No Degree                | 27.7%    |
| Associate Degree                       | 9.7%     |
| Bachelor's Degree                      | 20.4%    |
| Master's/Professional/Doctorate Degree | 11.3%    |

## Yucaipa

|  |          |
|--|----------|
| 2019 Population                        | 54,483   |
| 2024 Projected Population              | 55,944   |
| Median Age                             | 39.1     |
| Median Household Income                | \$63,596 |
| Average Household Income               | \$86,333 |
| Race and Ethnicity                     |          |
| White Alone                            | 74.8%    |
| Black Alone                            | 1.8%     |
| American Indian Alone                  | 1.0%     |
| Asian or Pacific Islander Alone        | 3.8%     |
| Hispanic Origin (any race)             | 34.1%    |
| Educational Attainment 25+             |          |
| High School Graduate                   | 26.5%    |
| Some College, No Degree                | 28.1%    |
| Associate Degree                       | 11.9%    |
| Bachelor's Degree                      | 14.1%    |
| Master's/Professional/Doctorate Degree | 8.8%     |





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FIFTH DISTRICT

### Economic Development

385 North Arrowhead Avenue, 3rd Floor  
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Leonard X. Hernandez  
CHIEF EXECUTIVE OFFICER

Soua Vang  
INTERIM ECONOMIC DEVELOPMENT DIRECTOR