



Economic Development

SAN BERNARDINO COUNTY, CA

# 2020 DEMOGRAPHIC PROFILE

## **Economic Development**

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[SelectSBCounty.com](http://SelectSBCounty.com)

# County of San Bernardino

2019 Population	2,188,174
2024 Projected Population	2,264,033
Median Age	33.1
Median Household Income	\$60,761
Average Household Income	\$81,334
Race and Ethnicity	
White Alone	53.2%
Black Alone	8.5%
American Indian Alone	1.1%
Asian or Pacific Islander Alone	7.7%
Hispanic Origin (any race)	54.6%
Educational Attainment 25+	
High School Graduate	26.5%
Some College, No Degree	25.3%
Associate Degree	8.4%
Bachelor's Degree	13.1%
Master's/Professional/Doctorate Degree	6.8%



# Adelanto

2019 Population	35,298
2024 Projected Population	36,954
Median Age	27.1
Median Household Income	\$38,011
Average Household Income	\$47,577
Race and Ethnicity	
White Alone	42.5%
Black Alone	18.5%
American Indian Alone	1.2%
Asian or Pacific Islander Alone	2.8%
Hispanic Origin (any race)	63.6%
Educational Attainment 25+	
High School Graduate	26.9%
Some College, No Degree	27.9%
Associate Degree	5.9%
Bachelor's Degree	4.0%
Master's/Professional/Doctorate Degree	1.0%

# Barstow

2019 Population	23,833
2024 Projected Population	24,432
Median Age	32.0
Median Household Income	\$50,280
Average Household Income	\$59,632
Race and Ethnicity	
White Alone	48.3%
Black Alone	14.0%
American Indian Alone	2.1%
Asian or Pacific Islander Alone	4.9%
Hispanic Origin (any race)	50.1%
Educational Attainment 25+	
High School Graduate	32.6%
Some College, No Degree	25.0%
Associate Degree	9.0%
Bachelor's Degree	7.4%
Master's/Professional/Doctorate Degree	3.2%

# Apple Valley

2019 Population	73,855
2024 Projected Population	76,457
Median Age	38.4
Median Household Income	\$55,143
Average Household Income	\$77,430
Race and Ethnicity	
White Alone	64.5%
Black Alone	9.4%
American Indian Alone	1.2%
Asian or Pacific Islander Alone	4.1%
Hispanic Origin (any race)	35.6%
Educational Attainment 25+	
High School Graduate	31.0%
Some College, No Degree	27.8%
Associate Degree	11.4%
Bachelor's Degree	10.0%
Master's/Professional/Doctorate Degree	6.6%

# Big Bear Lake

2019 Population	5,247
2024 Projected Population	5,379
Median Age	48.9
Median Household Income	\$53,758
Average Household Income	\$83,338
Race and Ethnicity	
White Alone	80.0%
Black Alone	0.5%
American Indian Alone	1.0%
Asian or Pacific Islander Alone	2.2%
Hispanic Origin (any race)	27.4%
Educational Attainment 25+	
High School Graduate	27.0%
Some College, No Degree	25.3%
Associate Degree	16.0%
Bachelor's Degree	13.1%
Master's/Professional/Doctorate Degree	6.0%

# Chino

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2019 Population	93,136
2024 Projected Population	97,115
Median Age	35
Median Household Income	\$85,354
Average Household Income	\$94,182
Race and Ethnicity	
White Alone	51.7%
Black Alone	7.0%
American Indian Alone	1.1%
Asian or Pacific Islander Alone	12.5%
Hispanic Origin (any race)	57.9%
Educational Attainment 25+	
High School Graduate	19.2%
Some College, No Degree	24.4%
Associate Degree	9.0%
Bachelor's Degree	16.3%
Master's/Professional/Doctorate Degree	7.4%

# Chino Hills

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2019 Population	82,916
2024 Projected Population	86,834
Median Age	37.8
Median Household Income	\$111,841
Average Household Income	\$138,346
Race and Ethnicity	
White Alone	45.2%
Black Alone	4.4%
American Indian Alone	0.5%
Asian or Pacific Islander Alone	34.5%
Hispanic Origin (any race)	33.7%
Educational Attainment 25+	
High School Graduate	16.7%
Some College, No Degree	22.3%
Associate Degree	9.6%
Bachelor's Degree	30.1%
Master's/Professional/Doctorate Degree	14.6%

# Grand Terrace

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2019 Population	12,392
2024 Projected Population	12,614
Median Age	37.9
Median Household Income	\$71,405
Average Household Income	\$90,598
Race and Ethnicity	
White Alone	59.8%
Black Alone	5.6%
American Indian Alone	1.1%
Asian or Pacific Islander Alone	8.0%
Hispanic Origin (any race)	47.9%
Educational Attainment 25+	
High School Graduate	29.1%
Some College, No Degree	22.0%
Associate Degree	9.4%
Bachelor's Degree	15.0%
Master's/Professional/Doctorate Degree	13.2%

# Hesperia

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2019 Population	96,995
2024 Projected Population	100,299
Median Age	31.3
Median Household Income	\$52,723
Average Household Income	\$67,691
Race and Ethnicity	
White Alone	56.6%
Black Alone	5.5%
American Indian Alone	1.3%
Asian or Pacific Islander Alone	2.7%
Hispanic Origin (any race)	56.5%
Educational Attainment 25+	
High School Graduate	34.1%
Some College, No Degree	24.9%
Associate Degree	8.2%
Bachelor's Degree	6.9%
Master's/Professional/Doctorate Degree	3.3%

# Colton

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2019 Population	54,580
2024 Projected Population	55,772
Median Age	29.8
Median Household Income	\$48,843
Average Household Income	\$61,773
Race and Ethnicity	
White Alone	41.8%
Black Alone	8.8%
American Indian Alone	1.2%
Asian or Pacific Islander Alone	5.6%
Hispanic Origin (any race)	74.6%
Educational Attainment 25+	
High School Graduate	29.8%
Some College, No Degree	23.6%
Associate Degree	7.8%
Bachelor's Degree	9.9%
Master's/Professional/Doctorate Degree	4.5%

# Highland

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2019 Population	55,536
2024 Projected Population	56,752
Median Age	32.0
Median Household Income	\$60,387
Average Household Income	\$84,519
Race and Ethnicity	
White Alone	49.0%
Black Alone	10.8%
American Indian Alone	1.0%
Asian or Pacific Islander Alone	8.7%
Hispanic Origin (any race)	53.3%
Educational Attainment 25+	
High School Graduate	21.9%
Some College, No Degree	25.5%
Associate Degree	8.4%
Bachelor's Degree	12.2%
Master's/Professional/Doctorate Degree	9.2%

# Fontana

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2019 Population	214,238
2024 Projected Population	222,305
Median Age	30.5
Median Household Income	\$71,133
Average Household Income	\$86,709
Race and Ethnicity	
White Alone	45.5%
Black Alone	9.1%
American Indian Alone	1.0%
Asian or Pacific Islander Alone	7.4%
Hispanic Origin (any race)	71.3%
Educational Attainment 25+	
High School Graduate	28.6%
Some College, No Degree	23.9%
Associate Degree	6.5%
Bachelor's Degree	12.8%
Master's/Professional/Doctorate Degree	4.8%

# Loma Linda

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2019 Population	25,340
2024 Projected Population	26,544
Median Age	35.3
Median Household Income	\$64,268
Average Household Income	\$92,360
Race and Ethnicity	
White Alone	42.2%
Black Alone	8.5%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	32.7%
Hispanic Origin (any race)	26.0%
Educational Attainment 25+	
High School Graduate	17.3%
Some College, No Degree	17.0%
Associate Degree	8.2%
Bachelor's Degree	24.4%
Master's/Professional/Doctorate Degree	24.7%

# Montclair

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2019 Population	40,594
2024 Projected Population	42,420
Median Age	32
Median Household Income	\$53,917
Average Household Income	\$68,267
Race and Ethnicity	
White Alone	50.7%
Black Alone	4.8%
American Indian Alone	1.1%
Asian or Pacific Islander Alone	9.6%
Hispanic Origin (any race)	74.4%
Educational Attainment 25+	
High School Graduate	28.7%
Some College, No Degree	21.1%
Associate Degree	7.2%
Bachelor's Degree	11.2%
Master's/Professional/Doctorate Degree	2.7%

# Redlands

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2019 Population	72,172
2024 Projected Population	74,297
Median Age	37.7
Median Household Income	\$74,993
Average Household Income	\$105,722
Race and Ethnicity	
White Alone	64.1%
Black Alone	5.3%
American Indian Alone	0.9%
Asian or Pacific Islander Alone	9.7%
Hispanic Origin (any race)	36.0%
Educational Attainment 25+	
High School Graduate	19.7%
Some College, No Degree	23.3%
Associate Degree	9.7%
Bachelor's Degree	21.9%
Master's/Professional/Doctorate Degree	16.3%

# Needles

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2019 Population	4,909
2024 Projected Population	4,995
Median Age	40.1
Median Household Income	\$38,966
Average Household Income	\$58,663
Race and Ethnicity	
White Alone	70.6%
Black Alone	2.0%
American Indian Alone	9.6%
Asian or Pacific Islander Alone	0.8%
Hispanic Origin (any race)	27.4%
Educational Attainment 25+	
High School Graduate	36.1%
Some College, No Degree	30.6%
Associate Degree	5.5%
Bachelor's Degree	5.9%
Master's/Professional/Doctorate Degree	4.9%

# Rialto

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2019 Population	104,113
2024 Projected Population	106,569
Median Age	29.8
Median Household Income	\$56,925
Average Household Income	\$70,254
Race and Ethnicity	
White Alone	42.9%
Black Alone	14.6%
American Indian Alone	1%
Asian or Pacific Islander Alone	2.8%
Hispanic Origin (any race)	72.6%
Educational Attainment 25+	
High School Graduate	31.0%
Some College, No Degree	22.0%
Associate Degree	6.2%
Bachelor's Degree	8.0%
Master's/Professional/Doctorate Degree	2.9%

# Ontario

2019 Population	177,706
2024 Projected Population	184,847
Median Age	31.7
Median Household Income	\$59,986
Average Household Income	\$75,022
Race and Ethnicity	
White Alone	48.6%
Black Alone	6.1%
American Indian Alone	1.0%
Asian or Pacific Islander Alone	6.5%
Hispanic Origin (any race)	72.5%
Educational Attainment 25+	
High School Graduate	27.5%
Some College, No Degree	23.2%
Associate Degree	7.4%
Bachelor's Degree	11.7%
Master's/Professional/Doctorate Degree	4.1%

# San Bernardino

2019 Population	219,320
2024 Projected Population	226,143
Median Age	29.8
Median Household Income	\$43,527
Average Household Income	\$58,715
Race and Ethnicity	
White Alone	43.8%
Black Alone	13.5%
American Indian Alone	1.3%
Asian or Pacific Islander Alone	4.6%
Hispanic Origin (any race)	65.5%
Educational Attainment 25+	
High School Graduate	28.1%
Some College, No Degree	22.3%
Associate Degree	5.8%
Bachelor's Degree	7.8%
Master's/Professional/Doctorate Degree	2.7%

# Rancho Cucamonga

2019 Population	177,080
2024 Projected Population	183,344
Median Age	36.3
Median Household Income	\$87,357
Average Household Income	\$110,321
Race and Ethnicity	
White Alone	57.3%
Black Alone	9.2%
American Indian Alone	0.7%
Asian or Pacific Islander Alone	12.6%
Hispanic Origin (any race)	40.9%
Educational Attainment 25+	
High School Graduate	19.4%
Some College, No Degree	26.7%
Associate Degree	11.2%
Bachelor's Degree	22.0%
Master's/Professional/Doctorate Degree	13.3%

# Twentynine Palms

2019 Population	25,426
2024 Projected Population	25,962
Median Age	25.1
Median Household Income	\$45,359
Average Household Income	\$58,001
Race and Ethnicity	
White Alone	67.3%
Black Alone	8.6%
American Indian Alone	1.3%
Asian or Pacific Islander Alone	6.2%
Hispanic Origin (any race)	25.7%
Educational Attainment 25+	
High School Graduate	26.6%
Some College, No Degree	32.1%
Associate Degree	8.9%
Bachelor's Degree	15.4%
Master's/Professional/Doctorate Degree	5.1%

Adelanto  
 Apple Valley  
 Barstow  
 Big Bear Lake  
 Chino  
 Chino Hills  
 Colton  
 Fontana  
 Grand Terrace  
 Hesperia  
 Highland  
 Loma Linda  
 Montclair  
 Needles  
 Ontario  
 Rancho Cucamonga  
 Redlands  
 Rialto  
 San Bernardino  
 Twentynine Palms  
 Upland  
 Victorville  
 Yucaipa  
 Yucca Valley

## Upland

2019 Population	78,029
2024 Projected Population	80,126
Median Age	37.6
Median Household Income	\$70,399
Average Household Income	\$94,421
Race and Ethnicity	
White Alone	61.5%
Black Alone	7.2%
American Indian Alone	0.7%
Asian or Pacific Islander Alone	10.1%
Hispanic Origin (any race)	44.1%
Educational Attainment 25+	
High School Graduate	21.9%
Some College, No Degree	27.7%
Associate Degree	9.7%
Bachelor's Degree	20.4%
Master's/Professional/Doctorate Degree	11.3%

## Yucaipa

2019 Population	54,483
2024 Projected Population	55,944
Median Age	39.1
Median Household Income	\$63,596
Average Household Income	\$86,333
Race and Ethnicity	
White Alone	74.8%
Black Alone	1.8%
American Indian Alone	1.0%
Asian or Pacific Islander Alone	3.8%
Hispanic Origin (any race)	34.1%
Educational Attainment 25+	
High School Graduate	26.5%
Some College, No Degree	28.1%
Associate Degree	11.9%
Bachelor's Degree	14.1%
Master's/Professional/Doctorate Degree	8.8%



# BOARD OF SUPERVISORS



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## Economic Development

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