Adelanto Apple Valley Barstow **Big Bear Lake** Chino Hills Colton Fontana Grand Terrace Hesperia Highland Loma Linda Montclair Needles Rancho Cucamonga Redlands Rialto San Bernardino **Twentynine Palms** Upland Victorville Yucca Valley



385 N. Arrowhead Avenue, 3rd Floor San Bernardino, California 92415-0043 Office: 909.387.4700 • Fax: 909.387.4415 www.selectSBcounty.com

www.selectSBCounty.com

Upland

2020 Population	78,256
2025 Projected Population	81,128
Median Age	37.7
Median Household Income	\$74,871
Average Household Income	\$100,040
Race and Ethnicity	
White Alone	61.0%
Black Alone	7.2%
American Indian Alone	0.7%
Asian or Pacific Islander Alone	10.3%
Hispanic Origin (any race)	44.9%
Educational Attainment 25+	
High School Graduate	19.6%
Some College, No Degree	25.7%
Associate Degree	10.0%
Bachelor's Degree	20.8%
Master's/Professional/Doctorate Degree	13.0%

Yucaipa

2020 Population	54,520
2025 Projected Population	55,933
Median Age	39.1
Median Household Income	\$66,306
Average Household Income	\$90,636
Race and Ethnicity	
White Alone	74.3%
Black Alone	1.8%
American Indian Alone	1.0%
Asian or Pacific Islander Alone	3.9%
Hispanic Origin (any race)	35.0%
Educational Attainment 25+	
High School Graduate	25.0%
Some College, No Degree	25.3%
Associate Degree	11.5%
Bachelor's Degree	14.1%
Master's/Professional/Doctorate Degree	9.9%

Victorville

2020 Population	128,353
2025 Projected Population	134,200
Median Age	31.4
Median Household Income	\$55,025
Average Household Income	\$70,060
Race and Ethnicity	
White Alone	45.6%
Black Alone	15.2%
American Indian Alone	1.2%
Asian or Pacific Islander Alone	4.8%
Hispanic Origin (any race)	55.5%
Educational Attainment 25+	
High School Graduate	25.2%
Some College, No Degree	27.0%
Associate Degree	9.6%
Bachelor's Degree	8.8%
Master's/Professional/Doctorate Degree	4.8%

Yucca Valley

2020 Population	22,146
2025 Projected Population	22,879
Median Age	41.4
Median Household Income	\$49,145
Average Household Income	\$68,685
Race and Ethnicity	
White Alone	78.9%
Black Alone	3.6%
American Indian Alone	1.3%
Asian or Pacific Islander Alone	3.3%
Hispanic Origin (any race)	24.1%
Educational Attainment 25+	
High School Graduate	26.7%
Some College, No Degree	31.1%
Associate Degree	8.6%
Bachelor's Degree	8.7%
Master's/Professional/Doctorate Degree	9.0%



San Bernardino County, CA 2021 Demographic Profile

Economic Development

Board of Supervisors

Curt Hagman

Dawn Rowe

YA MARCE

Los Angeles

Col. Paul Cook (Ret.)

Janice Rutherford Joe Baca, Jr. Leonard X. Hernandez

City Profiles

County of San Bernardino 2020 Population 2,193,288 2025 Projected Population 2,263,403 Median Age 34.6 Median Household Income \$64,951 Average Household Income \$86,533 Race and Ethnicity White Alone 52.8% Black Alone 8.5% .1% American Indian Alone Asian or Pacific Islander Alone 7.8% Hispanic Origin (any race) 55.1% Educational Attainment 25+ High School Graduate 23.6% 23.9% Some College, No Degree Associate Degree 8.6% Bachelor's Degree 13.9% Master's/Professional/Doctorate Degree 7.7%

SAN BERNARDINO COUNTY **BARSTOW** NEEDLES VICTORVILLE HESPERIA BIG BEAR LAKE TWENTYNINE PALMS UPLAND RANCHO CUCAMONGA FONTANA | RIALTO REDLANDS VUCAIPA MONTCLAIR VUCCA VALLEY ONTARIO 🔳 SAN BERNARDINO COLTON снис HIGHLAND Loma Linda GRAND TERRACE Diego

Adelanto		_ Ap
2020 Population	35,234	2020 F
2025 Projected Population	36,742	2025 P
Median Age	27.3	Mediar
Median Household Income	\$39,007	Mediar
Average Household Income	\$49,744	Averag
Race and Ethnicity		Race a
White Alone	42.3%	
Black Alone	18.3%	
American Indian Alone	1.3%	
Asian or Pacific Islander Alone	2.8%	
Hispanic Origin (any race)	64.2%	
Educational Attainment 25+		Educat
High School Graduate	23.9%	
Some College, No Degree	27.1%	
Associate Degree	7.1%	
Bachelor's Degree	4.2%	
Master's/Professional/Doctorate Degree	1.4%	

Barstow

202	0 Population	23,754	2020 Population	5,231
202	5 Projected Population	24,298	2025 Projected Population	5,347
Med	lian Age	31.9	Median Age	49.8
Med	lian Household Income	\$50,366	Median Household Income	\$58,712
Ave	rage Household Income	\$62,087	Average Household Income	\$92,200
Rac	e and Ethnicity		Race and Ethnicity	
	White Alone	47.9%	White Alone	79.5%
	Black Alone	14.0%	Black Alone	0.5%
	American Indian Alone	2.1%	American Indian Alone	1.0%
	Asian or Pacific Islander Alone	4.9%	Asian or Pacific Islander Alone	2.2%
	Hispanic Origin (any race)	50.7%	Hispanic Origin (any race)	28.1%
Edu	cational Attainment 25+		Educational Attainment 25+	
	High School Graduate	26.9%	High School Graduate	21.9%
	Some College, No Degree	23.1%	Some College, No Degree	26.5%
	Associate Degree	13.9%	Associate Degree	15.2%
	Bachelor's Degree	7.5%	Bachelor's Degree	16.5%
	Master's/Professional/Doctorate Degree	4.8%	Master's/Professional/Doctorate Degree	10.2%

Apple Valley

Population	73,681
Projected Population	76,036
an Age	38.2
an Household Income	\$57,914
age Household Income	\$83,014
and Ethnicity	
White Alone	64.1%
Black Alone	9.4%
American Indian Alone	1.2%
Asian or Pacific Islander Alone	4.1%
Hispanic Origin (any race)	36.3%
ational Attainment 25+	
High School Graduate	27.1%
Some College, No Degree	27.5%
Associate Degree	10.6%
Bachelor's Degree	11.0%
Master's/Professional/Doctorate Degree	7.0%

Big Bear Lake

City Profiles

Chino

2020 Population	93,136
2025 Projected Population	97,115
Median Age	35
Median Household Income	\$85,768
Average Household Income	\$105,532
Race and Ethnicity	
White Alone	51.7%
Black Alone	7.0%
American Indian Alone	1.1%
Asian or Pacific Islander Alone	12.5%
Hispanic Origin (any race)	57.9%
Educational Attainment 25+	
High School Graduate	19.2%
Some College, No Degree	24.4%
Associate Degree	9.0%
Bachelor's Degree	16.3%
Master's/Professional/Doctorate Degree	7.4%

Grand Terrace

	(0.000
2020 Population	12,392
2025 Projected Population	12,614
Median Age	37.9
Median Household Income	\$71,405
Average Household Income	\$90,598
Race and Ethnicity	
White Alone	59.8%
Black Alone	5.6%
American Indian Alone	1.1%
Asian or Pacific Islander Alone	8.0%
Hispanic Origin (any race)	47.9%
Educational Attainment 25+	
High School Graduate	29.1%
Some College, No Degree	22.0%
Associate Degree	9.4%
Bachelor's Degree	15.0%
Master's/Professional/Doctorate Degree	13.2%

Chino Hills

2	020 Population	82,916
2	025 Projected Population	86,834
Ν	ledian Age	37.8
N	ledian Household Income	\$111,841
A	verage Household Income	\$138,346
F	lace and Ethnicity	
	White Alone	45.2%
	Black Alone	4.4%
	American Indian Alone	0.5%
	Asian or Pacific Islander Alone	34.5%
	Hispanic Origin (any race)	33.7%
E	ducational Attainment 25+	
	High School Graduate	14.7%
	Some College, No Degree	19.9%
	Associate Degree	9.6%
	Bachelor's Degree	32.2%
	Master's/Professional/Doctorate Degree	16.2%

Hesperia

2020 Population	97,312
2025 Projected Population	100,536
Median Age	32.5
Median Household Income	\$56,163
Average Household Income	\$72,869
Race and Ethnicity	
White Alone	56.1%
Black Alone	5.5%
American Indian Alone	1.3%
Asian or Pacific Islander Alone	2.9%
Hispanic Origin (any race)	57.3%
Educational Attainment 25+	
High School Graduate	30.6%
Some College, No Degree	25.2%
Associate Degree	8.0%
Bachelor's Degree	6.7%
Master's/Professional/Doctorate Degree	3.6%

Colton	
2020 Population	54,653
2025 Projected Population	55,822
Median Age	29.9
Median Household Income	\$51,140
Average Household Income	\$65,007
Race and Ethnicity	
White Alone	41.6%
Black Alone	8.7%
American Indian Alone	1.2%
Asian or Pacific Islander Alone	5.6%
Hispanic Origin (any race)	75.0%
Educational Attainment 25+	
High School Graduate	26.1%
Some College, No Degree	21.3%
Associate Degree	7.6%
Bachelor's Degree	11.6%
Master's/Professional/Doctorate Degree	5.5%

Highland

2020 Population	55,484
2025 Projected Population	56,657
Median Age	32.1
Median Household Income	\$65.030
Average Household Income	\$90,088
Race and Ethnicity	· · · · · · ·
White Alone	48.7%
Black Alone	10.8%
American Indian Alone	1.0%
Asian or Pacific Islander Alone	8.8%
Hispanic Origin (any race)	53.7%
Educational Attainment 25+	
High School Graduate	22.0%
Some College, No Degree	23.2%
Associate Degree	10.1%
Bachelor's Degree	11.9%
Master's/Professional/Doctorate Degree	8.8%

2020 2025 Media Media Averag Race

Educa

Fontana

2020 Population	215,334
2025 Projected Population	223,026
Median Age	30.7
Median Household Income	\$76,225
Average Household Income	\$92,178
Race and Ethnicity	
White Alone	45.2%
Black Alone	9.1%
American Indian Alone	1.0%
Asian or Pacific Islander Alone	7.5%
Hispanic Origin (any race)	71.6%
Educational Attainment 25+	
High School Graduate	26.5%
Some College, No Degree	22.7%
Associate Degree	6.4%
Bachelor's Degree	13.3%
Master's/Professional/Doctorate Degree	4.6%

Loma Linda

P	opulation	25,270	
Pı	rojected Population	26,683	
ian	Age	35.7	
ian	Household Income	\$69,532	
ag	e Household Income	\$97,815	
e ai	nd Ethnicity		
	White Alone	41.7%	
	Black Alone	8.4%	
	American Indian Alone	0.4%	
	Asian or Pacific Islander Alone	33.0%	
	Hispanic Origin (any race)	26.4%	
at	ational Attainment 25+		
	High School Graduate	15.7%	
	Some College, No Degree	16.6%	
	Associate Degree	8.0%	
	Bachelor's Degree	25.5%	
	Master's/Professional/Doctorate Degree	23.3%	

Montclair

2020 Population	40,419
2025 Projected Population	42,140
Median Age	32.1
Median Household Income	\$57,222
Average Household Income	\$72,453
Race and Ethnicity	
White Alone	50.5%
Black Alone	4.7%
American Indian Alone	1.1%
Asian or Pacific Islander Alone	9.6%
Hispanic Origin (any race)	74.8%
Educational Attainment 25+	
High School Graduate	24.4%
Some College, No Degree	22.1%
Associate Degree	7.1%
Bachelor's Degree	12.3%
Master's/Professional/Doctorate Degree	4.2%

Redlands

2020 Population 2025 Projected Population Median Age Median Household Income	72,098 74,150 37.7 \$80,290	
Average Household Income	\$112,698	
Race and Ethnicity	+ · · _ ,	
White Alone	63.6%	
Black Alone	5.3%	
American Indian Alone	1.0%	
Asian or Pacific Islander Alone	9.9%	
Hispanic Origin (any race)	36.5%	
Educational Attainment 25+		
High School Graduate	18.0%	
Some College, No Degree	19.9%	
Associate Degree	9.2%	
Bachelor's Degree	22.2%	
Master's/Professional/Doctorate Degree	18.3%	

Needles

2020	Population	4,964
2025	Projected Population	5,044
Media	an Age	41.1
Media	an Household Income	\$37,694
Avera	ge Household Income	\$52,492
Race	and Ethnicity	
	White Alone	69.6%
	Black Alone	2.1%
	American Indian Alone	9.8%
	Asian or Pacific Islander Alone	1.1%
	Hispanic Origin (any race)	28.7%
Educa	ational Attainment 25+	
	High School Graduate	38.2%
	Some College, No Degree	26.1%
	Associate Degree	4.4%
	Bachelor's Degree	6.2%
	Master's/Professional/Doctorate Degree	5.1%

Rialto

2020 Population	103,826
2025 Projected Population	106,067
Median Age	30.0
Median Household Income	\$61,238
Average Household Income	\$75,045
Race and Ethnicity	
White Alone	42.8%
Black Alone	14.4%
American Indian Alone	1.1%
Asian or Pacific Islander Alone	2.8%
Hispanic Origin (any race)	73.1%
Educational Attainment 25+	
High School Graduate	27.0%
Some College, No Degree	20.8%
Associate Degree	7.0%
Bachelor's Degree	8.4%
Master's/Professional/Doctorate Degree	3.2%

Ontario

2020 Population	182,380	2020 F
2025 Projected Population	188,767	2025 F
Median Age	31.9	Media
Median Household Income	\$64,721	Media
Average Household Income	\$80,523	Averag
Race and Ethnicity		Race a
White Alone	48.2%	
Black Alone	6.2%	
American Indian Alone	1.0%	
Asian or Pacific Islander Alone	7.0%	
Hispanic Origin (any race)	72.2%	
Educational Attainment 25+		Educa
High School Graduate	23.8%	
Some College, No Degree	22.1%	
Associate Degree	7.9%	
Bachelor's Degree	12.9%	
Master's/Professional/Doctorate Degree	5.1%	

San Bernardino

2020 Population	218,598	
2025 Projected Population	223,069	
Median Age	29.9	
Median Household Income	\$45,855	
Average Household Income	\$62,076	
Race and Ethnicity		
White Alone	43.6%	
Black Alone	13.4%	
American Indian Alone	1.3%	
Asian or Pacific Islander Alone	4.7%	
Hispanic Origin (any race)	66.0%	
Educational Attainment 25+		
High School Graduate	25.4%	
Some College, No Degree	21.2%	
Associate Degree	6.6%	
Bachelor's Degree	9.0%	
Master's/Professional/Doctorate Degree	3.9%	



2020 2025 Media Media Averag Race

Educat

Rancho Cucamonga

Population	177,045
Projected Population	182,898
an Age	36.4
an Household Income	\$93,306
age Household Income	\$117,551
and Ethnicity	
White Alone	56.8%
Black Alone	9.2%
American Indian Alone	0.7%
Asian or Pacific Islander Alone	12.8%
Hispanic Origin (any race)	41.5%
ational Attainment 25+	
High School Graduate	17.7%
Some College, No Degree	25.7%
Associate Degree	10.4%
Bachelor's Degree	21.5%
Master's/Professional/Doctorate Degree	14.1%

Twentynine Palms

Po	pulation	24,966
Pro	pjected Population	25,363
an /	Age	25.9
an I	Household Income	\$47,797
age	Household Income	\$61,834
an	d Ethnicity	
	White Alone	66.0%
	Black Alone	8.9%
	American Indian Alone	1.3%
	Asian or Pacific Islander Alone	6.7%
	Hispanic Origin (any race)	26.9%
ational Attainment 25+		
	High School Graduate	23.4%
	Some College, No Degree	33.4%
	Associate Degree	9.0%
	Bachelor's Degree	14.8%
	Master's/Professional/Doctorate Degree	6.7%