



## NEWS RELEASE

### Economic Development Department

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## County awards Brad Barry Company Certificate of International Success



**San Bernardino County, CA (June 10, 2021)** – San Bernardino County has recognized Chino, CA-based Brad Barry Company with a certificate for its International Success. Brad Barry is a family-owned business known for pioneering an instant cappuccino product as well as manufacturing dry beverage mixes that include coffees, cocoa, smoothies, teas, and other specialty products. After more than 40 years in business and with distribution worldwide, Brad Barry’s Caffè D’Vita product continues to innovate by creating unique cappuccino mixes for retail and food service customers.

“The County appreciates Brad Barry Company’s international business growth and its partnership. We congratulate Brad Barry on its continued success at the national level, and especially as it continues to successfully export its products from our County,” said Interim Economic Development Director Soua Vang, .

For Brad Barry, approximately 25 percent of their business is in export to the Middle East as well as the Philippines, Thailand and Australia. According to the company, the County has been a valuable partner in helping to provide business leads as well as connections to business capital.

This certificate award was presented to Mike Dunn, Vice President of Sales, at Brad Barry Company during World Trade Month and a joint webinar with Export-Import Bank of the United States (EXIM), U.S. Commercial Service, and California Manufacturing and Technology Consulting (CMTCC) groups on May 13. Here is the on-demand link to this webinar, [World Trade Month: Resources for Economic Recovery](#) to hear Brad Barry talk about exporting of their product and acceptance of this award.

In San Bernardino County, international trade is a major economic driver. Its strategic location amidst a network of freeways, railways, and airports as well as its close proximity to the ports of Los Angeles and Long Beach create a lucrative advantage for firms looking to leverage export opportunities. Across San Bernardino County, more than 6,300 companies are engaged in exporting.

**About San Bernardino County:** Located at the heart of Southern California, an economy of 23 million people, San Bernardino County is the largest county in the United States. Its vast borders stretch from the greater Los Angeles area to the Nevada border and the Colorado River encompassing a total area

of 20,160 square miles. Comprised of 24 cities, San Bernardino County encompasses more than two million residents with a workforce of nearly 900,000. Its assets include an innovation corridor of close to two dozen colleges and universities supporting a strong, diverse workforce along with an unparalleled collection of roadways, runways and railways that lead to regional, national and international business centers. Visit [www.SelectSBCounty.com](http://www.SelectSBCounty.com).

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