



W H E R E F I L M W O R K S



Rev. Jan. 2021

COMPETITIVE ADVANTAGES


20,160
SQUARE MILES


2.1M+
POPULATION COUNT


\$10.3M
ECONOMIC IMPACT


200
FILM PERMITS


354
SHOOT DATES


3
MAJOR AIR-
PORTS

MAJOR PRODUCTION IMPACT

FILMED IN SB COUNTY



Source: CFC Regional Report - January 2016 - December 2019



LOGISTICAL STATISTICS

OF HOTEL
ROOM-NIGHTS

1,754

OF FILMING DAYS IN
COUNTY

37

OF BACKGROUND HIRES

266



EXPENDITURE DETAILS

LOCAL HOTEL

\$416,000

LOCAL PURCHASES & RENTALS

\$279,000

LOCAL FEES & PERMITS

\$583,000

LOCAL WAGES PAID

\$376,000

GRAND TOTAL SPENT IN COUNTY

\$1,655,000

145+ FILM FRIENDLY LOCATIONS



Auto Club
Speedway



Route 66



Ontario
Airport



Lucerne
Dry Lake



Glen Helen
Regional Park

FILM MATTERS

"The San Bernardino Film Office helped us swiftly execute a permit for a last minute shoot. Without their responsiveness, and helpfulness, our production wouldn't have been possible. I hope to film again in the area, and would recommend it, not only for the gorgeous natural backdrops, but the positive experience of working with the San Bernardino Film Office."

- Kate Clark, Photo Producer, *ASTR the Label*

"Working with the San Bernardino Film Office was a dream. We've never shot in that part of California and Marsha and Monique were so instrumental in moving our photo shoot forward. Not only did they help with the basic permitting information, they also helped us find the perfect street location for one pivotal scene that was proving difficult to find. I hope more clients choose to shoot in this area because I'd work with them again in a heartbeat."

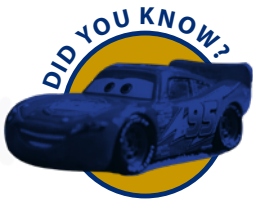
- Natalia Paez, Producer, *Shades of Grey*

CA TAX CREDIT PROGRAM 3.0

The California Film Commission governs the Film and Television Tax Credit Program which provides tax credits based on qualified expenditures for eligible productions that are produced in California. The \$1.55 billion program runs for 5 years, with a sunset date of June 30, 2025.

Each fiscal year – July 1 to June 30 – the \$330-million funding is categorized in: TV Projects, Relocating TV, Indie Features, and Non-Indie Features.

Link: <http://www.film.ca.gov/Incentives.htm>



Urban areas including Amboy, CA formed the basis of the town Radiator Springs in Pixar's Block Buster Movie "Cars" (2006). Even The Roy's Motel sign served as inspiration for the glowing symbol of Flo's Café.

TOP 5 INDUSTRY JOBS

Source: JobsEQ, Q2 2020

SOC-16168	SOC-11-1021	SOC-43-5061	SOC-15-1256	SOC-27-1024
Film Production	General & Operations Managers	Productions, Planning & Editing Clerks	Software Developers	Film Production
212,920 EMPLOYMENT	10,727 EMPLOYMENT	2,318 EMPLOYMENT	3,662 EMPLOYMENT	1,052 EMPLOYMENT
\$45,400 AVERAGE WAGE	\$118,000 AVERAGE WAGE	\$49,500 AVERAGE WAGE	\$99,100 AVERAGE WAGE	\$49,300 AVERAGE WAGE
18,955 UNEMPLOYMENT	337 UNEMPLOYMENT	87 UNEMPLOYMENT	71 UNEMPLOYMENT	53 UNEMPLOYMENT

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