



# WHERE RETAIL WORKS



Rev. May 2019

## DEMOGRAPHIC HIGHLIGHTS

Source: ESRI BAO, 2018



## MARKET HIGHLIGHTS

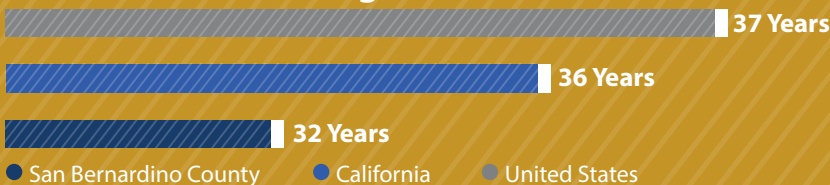


### STRONG MILLENNIAL GROWTH

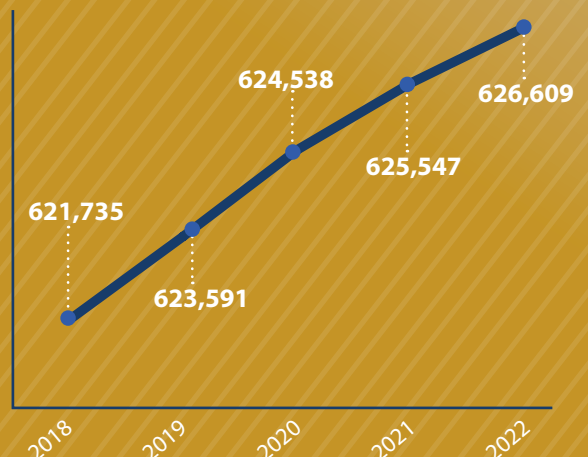
Source: JobsEQ, 2018

COUNTY'S MILLENNIAL  
DEMOGRAPHIC EXCEEDS  
STATE & NATIONAL

### AVERAGE AGE (Strong Millennial Growth)



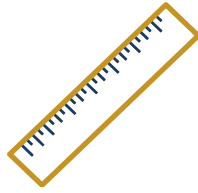
### PROJECTED MILLENNIAL GROWTH OVER NEXT 5 YEARS



## AFFORDABLE REAL ESTATE

Source: Costar, 2019

**\$227**  
SALE PRICE PER SF



**39.5**  
AVG AGE  
(EXISTING BUILDINGS)



## STRONG GROWTH & MOMENTUM

Source: Costar, 2019

**94M<sup>+</sup>**  
SF EXISTING RETAIL



**8,500<sup>+</sup>**  
EXISTING BUILDINGS



## SAN BERNARDINO COUNTY YOUR PARTNER IN BUSINESS

- Site Selection Assistance
- Regulatory and Tax Assistance
- Free Project Consultation and Facilitation
- Market Analysis Assistance
- Employment and Recruitment Services
- Permitting Assistance
- America's Job Center of CA
- Referrals for External and Business Resources
- Labor Market Services
- Layoff Prevention Services
- Training and Education Services
- Human Resource Hotline

## BOARD OF SUPERVISORS

**CURT HAGMAN**  
Chairman, Fourth District Supervisor

**JOSIE GONZALES**  
Vice Chair, Fifth District Supervisor

**ROBERT A. LOVINGOOD**  
First District Supervisor

**JANICE RUTHERFORD**  
Second District Supervisor

**DAWN ROWE**  
Third District Supervisor

**GARY MCBRIDE**  
Chief Executive Officer